

PFB THE DRAFT FOR ASSOCIATING WITH IFIA /AIBIR.REQUEST YOU TO KINDLY GO THROUGH & ADVISE IF ANY POINTS TO BE ADDED.

Greetings from Avas Dignitech International!

We are Design, Innovation and Technology Startup with a registered office in Bangalore, India. We are working in three verticals - Open Innovation, Artificial Intelligence, and Experience Design

Our Beginning

Our journey, in the area of Open Innovation, started in the year 2018 with VyavaSahaaya Open innovation Platform & now in our current avatar, the platform is rebranded as "Sparkinov"

Avas DigiTech's **"Sparkinov"** (<https://sparkinov.com/>) is an open innovation platform with a global networked Community that Supports Government, NGO'S, Intergovernmental bodies and Corporates to bring forth Business, Technology and Societal challenges for innovators to design actionable solutions in a workspace.

We have a concentration from Home Science to Rocket Science far and wide to discover big solutions to the problems, help foster innovation in the marketplace and breathe life into new products and Process.

In our first edition of the platform, "Vyavasahaaya", which was focused on the innovation relating to the agriculture domain, we had achieved decent success, for a one of it's a kind platform.

The platform received accolades from the **Bombay Stock Exchange Top 50 Social Impact Startup Award 2019.**

What We Do

a)Sparkinov Open innovation /Challenge led innovation :

Engage Innovators & Inventors through the Sparkinov network and Programs.

b)Spark Academy - Rural Innovation and Entrepreneurship program:

The participants get to leverage our practical experience of translating ideas into realities, models and frameworks for enabling innovation, developing leadership and accelerating entrepreneurship and bringing about positive change.

c)Spark online marketplace:

Secure and Commercialize facilitation of product innovation, Green inventions, new technological and Grass-root solutions in 160 + Countries.

The ultimate objective is to fundamentally 'Open' and 'Transform' the world's innovation processes.

We have a deep commitment to open innovation, Grass root innovation, green invention, collaboration, diversity and the impact we hope to achieve.

Our Intent

In our effort to foster innovation, we strongly believe in the mantra "**Collaborate to Innovate**", we want to bring in the rural & urban innovators of the world to solve issues posted by corporates, NGO's governments & intergovernmental.

We strongly believe that every problem has multiple approaches & those approaches when presented has the further scope of enhancement, hence the idea is to bring in ignited minds from both rural & urban areas along with a good partnership with likeminded partners, which will help in creating solutions & products which can have global footage.

Associating with IFIA/AIBIR:

To make our innovation journey meaningful & serious for various stakeholders, we realize that working together with IFIA & adhering to the principles & best practices of IFIA, can be the only way, Sparkinov will be accepted globally & succeed.

We propose the following areas for association with IFIA/AIBIR:

Sparkinov Open Innovation platform :

- Working with key international players from Business, Academy, and institutions for hosting innovation challenges and Programs.
- Working with Rural innovators & bring rural innovation to the global fore.
- IFIA/AIBIR subject matter experts to be part of Sparkinov advisory and challenge evaluation board.

Spark Online Market place:

- Commercialization facilitation of innovation through Spark marketplace.

Academy :

- Promoting training workshops on IP with the collaboration of WIPO & IFIA/AIBIR
- Working closely for pushing Rural innovation training program in different parts of the world.

IFIA/AIBIR:

- Partnering for increased outreach, and international interaction with IFIA/AIBIR wide network of member states
- Participation in IFIA/AIBIR international invention exhibitions using our online platform as one of the outreach mediums.
- Promotion of the association activities via IFIA/AIBIR professional publication