

3<sup>rd</sup> Istanbul International Inventions Fair

ISIF'18

Invention, R&D and Innovation *by*



**TURK  
PATENT**

TURKISH PATENT AND TRADEMARK OFFICE

27-29 September 2018

Istanbul, TURKEY

İSTANBUL LÜTFİ KIRDAR ICEC

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Republic of Turkey  
Ministry of Science, Industry and Technology



## ISIF'18



Prof. Dr. Habip ASAN  
Türk Patent ve Marka Kurumu Başkanı

Istanbul International Inventions Fair (ISIF) is getting prepared to open its doors to the world's innovative minds for the third time.

Exceptional city, İstanbul; which brings together the continents and civilizations; accomplished its duty to gather the inventors and investors from various parts of the world successfully last two years.

As this positive initiative, which we initiated in 2016 has created

tremendous impression not only in our country but all around the world, the accuracy and necessity of the work what we have been doing is hereby verified obviously. However, as the inheritors of a culture which accepts that the one with an equal gain in two days respectively is considered to be in loss, we feel strongly the responsibility to accomplish better than the previous year every time. For this reason, ISIF'18 shall be a more colorful, enthusiastic and effective fair where new bricks are added over ISIF'16 and ISIF'17 and new components are included.

ISIF'18 shall be competed in a turn in which Turkey has implemented important reforms in the field of industrial property. The Industrial Property Law No. 6769 which entered into force on 10 January 2017 brought along the reformist arrangements for the entire areas of the industrial property. The regulations which would accelerate and facilitate the transfer of the inventions into the industry is undoubtedly one of the leading issues which makes this law valuable.

ISIF'18 is an international event which is introduced to the worldwide innovators by Turkey which has improved its institutional capacity considerably in the field of industrial property and of which the legal ground has been strengthened in this respect.

Aiming to introduce the inventions which are being created by serious attempts, bringing them together with the investors and making them commercialized, ISIF, at the same time; is a candidate social event to be;

\* an awareness organization which shall be colored by the attendance of people from all ages,

\* an extensive cultural organization which shall gain value with the national and international workshops, and

\* a social organization to be the most powerful industrial property network of Turkey.

We; Turkish Patent and Trade Name Organization, hereby express our gratitude to all our stakeholders who provided contribution to this event which has been perfectly fictionalized and having various components which engage and supplement each other.

We invite everybody throughout the world who is interested in this issue into ISIF'18 which shall be accomplished upon the esteemed supports and participation of the Minister of Science, Industry and Technology Dr. Faruk ÖZLÜ.

## WHY SHOULD YOU PARTICIPATE ?

National and International producers and commercial companies, entrepreneurs, individual inventors, private researchers, R & D centres, consultants, patent offices, private or state-sponsored research institutes, science parks, technoparks, technology transfer offices, universities, laboratories, related institutions and organizations related to the intellectual and industrial property, angel investors, venture capital groups, innovation promoters, patent attorneys and inventor associations are the participants of Istanbul International Invention Fair - ISIF.

- The regional, national and international organisations can take place as participants in Istanbul International Invention Fair - ISIF'17 to present their activities, services and programs.
- Great opportunity to get into the national and international market and promote your ideas and inventions,
- Exhibit your inventions, new product and ideas to the general public, licensing companies, distributors, investors,
- Increase awareness of your invention worldwide through visual and written media,
- Meet and contact with the business representatives, entrepreneurs, financiers, consumers, producers who will come from many countries,
- Promote your invention and innovation in market with ISIF medals and awards
- Be informed of the importance and benefits of intellectual property rights and commercialization at the workshops,
- Get into long-term partnerships with inventors associations worldwide, by the way of this event which will be held under the patronage of International Federation of Inventors' Associations (IFIA),
- Receive professional support about the commercialisation of your invention from the marketing experts, intellectual property experts, patent agents, technology transfer companies.

## ISIF & INDUSTRY COOPERATION

3<sup>rd</sup> Istanbul International Invention Fair - ISIF'18, undertakes duties for the conversion from knowledge into a product, added-value and commercialised. The collaboration with the industry sector is the most important factor in strengthening activities of invention, R&D and innovation.

The rapid expansion of new ideas and inventions is extremely important in terms of economic growth and social progress. Economic and social benefits will level up to the highest level in our country with the activation of companies' potential of conversion of new ideas / inventions to the industrial products.

In this regard, the industrialists as the investors with the industrial companies in the private sector and collaborations with the occupational upper unions are planned to take place in the most comprehensive way at ISIF and it is maintained working on this purpose.

## ISIF & INVESTORS COOPERATION

ISIF wants to achieve to bring together the investors with inventors around a common purpose and accordingly to achieve licensing and commercialization negotiations which are the most important outcomes. In this context, angel investor networks and venture capital groups are attached great importance in ISIF'17 as in ISIF'16.

On the content of ISIF'18, the collaborations with the Investor Network offers to the inventors;

- \* the possibility to benefit from the events local and international studies prepared on behalf of individual and institutional developments,
- \* working together with the highest entrepreneurial potential of Turkey,
- \* have knowledge of investment trends and international entrepreneurship,
- \* networking with international successful entrepreneur, investors and leaders.

## INTERNATIONAL RELATIONS

ISIF International Relations and Participation' is the most important features that make it different from other invention events in our country.

The aim of ISIF'18 is to spread the culture of innovation and consciousness effectively to all layers of society and ecosystem. It is aimed to ensure the sharing of knowledge and technology between countries as well as the visibility of the inventions on an international basis and the possibility of providing global commercialization.

The 1st ISIF was held successfully with the participation of 24 countries and the 2nd ISIF was held with the participation of 29 countries. International participants took part with the 30% of the total fair area for both event.

International Federation of Inventors' Association (IFIA) and its members, international investment institutions and sectoral unions with studies and agreements will take place on September 2018 in the 3rd Istanbul International Invention Fair ISIF'18, and it is planned more countries participation.

## ISIF'18 AWARDS

Each invention will be evaluated which will take place in the fair catalogue by the International Jury Board which will consist of experts in their field and the awards will be presented to the awardees at the ISIF'18 Award Ceremony.

### ISIF'18

Gold Medals  
Silver Medals  
Bronze Medals

### IFIA

Honorary Medal  
Best National Invention Award  
Best International Invention Award  
Best Academic Invention Award

### SPECIAL AWARDS

International Awards  
Best Women Inventor Award  
Best Young Inventor Award  
Partner Institution Awards  
Sponsor Awards

### TURKISH PATENT

Best National Invention Award  
Best International Invention Award  
Best Academic Invention Award

### WIPO

Best National Invention Award  
Best International Invention Award  
Best Academic Invention Award

## ISIF'18 PANELS & WORKSHOPS

ISIF'18 is an educational and sharing platform which brings together the ecosystem of invention, R&D and innovation. Topics of the workshops and panels will be the evaluation of the inventions, the relationship of the investment network with entrepreneurs, intellectual property rights, R&D and innovations. Several seminal speeches about the place of Turkey in international ecosystem.

# Invention, Innovation and R&D

3<sup>rd</sup> Istanbul International Inventions Fair

# ISIF'18

Invention, R&D and Innovation

# TURK PATENT

TURKISH PATENT AND TRADEMARK OFFICE



## ISIF'18 AT A GLANCE

Fair Dates  
27-29 September 2018

Fair Venue  
Istanbul Lütfi Kırdar Congress Center / ICEC

### Short Program

27.09.2018	10:00 – 18:00	Fair
	10:30 – 17:00	Workshops (details will be declared soon)
	13:00	Opening Ceremony Cocktail
	13:30 – 14:15	Opening Ceremony
28.09.2018	09:00 – 18:00	Fair
	10:00 – 17:00	Workshops (details will be declared soon)
29.09.2018	09:00 – 17:30	Fair
	10:00 – 17:00	Workshops (details will be declared soon)
	17:30 – 18:00	Award Ceremony Cocktail
	18:00 – 19:30	Award Ceremony

## INFORMATION OF THE BOOTH PARTICIPATION

ISIF is the right place to establish new connections and collaborate with international and national individual inventors, R & D centres, manufacturers and commercial companies, industrialists, entrepreneurs, special researchers, patent consultants, patent offices, private or state-sponsored research institutes, science parks, technology development zones, technology transfer offices, universities, laboratories, institutions and organisations related to intellectual property rights, angel investors, venture capital groups, innovation promoters, patent attorneys, invention associations, relevant government agencies and non-governmental organisations.



### STANDARD BOOTH

- Standard booth rental is minimum 4 m<sup>2</sup>.
- Maximum of 2 inventions will be shown per each 4 m<sup>2</sup> in the official fair catalogue.
- Standard booth rental fee is 200 €+ VAT (%18) per m<sup>2</sup>.
- Included in the standard 4m<sup>2</sup> booth rental fee are: 1 table (75x80x80 cm), 2 chairs, 1 electrical socket, carpet, uniform fascia board, 1 trash can and 1 spot light.
- 'Additional Services Form' is required to fill out for the additional service and furnitures.
- 1kW of electricity consumption is included in the booth fee. Please fill out the "Form 2 - Additional Services" for your request of more than 1kW electricity consumption.
- The booth height is 2,40 meter for standard booths

### EMPTY BOOTH AREA

- Empty booth space rental is minimum 12 m<sup>2</sup>.
- Maximum of 2 inventions will be shown per each 4 m<sup>2</sup> in the official fair catalogue.
- Empty booth space rental fee is 180 €+ VAT(%18) per m<sup>2</sup>.
- Another service is not included in the price. It is only the rental fee.
- 'Additional Services Form' is required to fill out for the Additional Service and Furnitures.
- 1kW of electricity consumption is included in the booth fee. Please fill out the "Form 2 - Additional Services" for your request of more than 1 kW electricity consumption.
- Maximum height is 3 meters for special booths.

### The Honorary Patronage



Republic of  
Ministry of Science, Industry and Tech-

Ministry of Science, Industry and Technology is a pioneer based on entrepreneurship, innovation, scientific development, production of high value-added technology and knowledge-based vision in the development of Turkey which is among the world's ten most developed countries.

### Hosted by



Turkish Patent Institute (TPI) was established in 1994 with the aim of contribution to the technological progress of our country, the formation of competitive environment in our country, to support the development of research and development activities. Turkish Patent Institute is the only authority in the field of provision of facilities and protection of industrial property rights in Turkey.

### The International Patronage



International Federation of Inventors' Associations (IFIA) is a worldwide organisation supporting inventors on an international level which convenes over memberships over 110 countries in 5 continents. IFIA is a member of many international organizations and partners such as the Economic and Social Council of United Nations (ECOSOC), World Intellectual Property Organisation (WIPO), European Patent Organisation (EPO).

### International Supporter



WIPO was created in 1967 to encourage creative activity and to promote the protection of intellectual property throughout the world. Mission of WIPO is to lead the development of the balanced and effective international intellectual property (IP) system.

### International Supporter



EPO is an inter-governmental organization which was established in October 7, 1977. EPO supports Europe-wide innovation, competitiveness and economic growth with high quality and efficiency within the context of European Patent Convention (EPC).

### Organized by



ABDER is a non-governmental organisation which was established to contribute to the economic and technological development by presentation of inventions developed in our country for the benefit of society, and supports Turkish inventors in the national and international arena.

### ISIF'18 ORGANISATION COMMITTEE



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