

Transforming SMEs for global growth

創展中小企環球機遇



SmartBiz Expo

創智營商博覽

4-6/12/2019

Hong Kong Convention and Exhibition Centre

香港會議展覽中心

Act now & apply for booths online

請即行動，網上申請展位

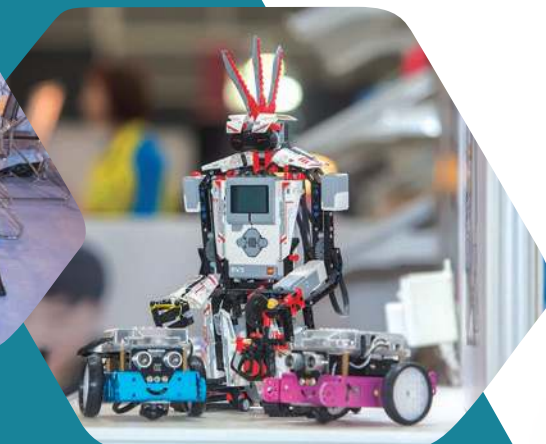
Fair website 展會網址：

www.hktdc.com/smartbizexpo



SMARTBIZ EXPO 2019

創智營商博覽



A one-stop platform for enterprises, especially small and medium enterprises (SMEs), to explore market opportunities and trends in business transformation and upgrade through innovation, creativity, and application of technology and design.

「創智營商博覽」是一個旨在全面展示最新商業創新方案、應用科技、營運支援等一站式平台，全方位協助企業，尤其是中小企轉型升級，提升生產力及競爭力，把握全球市場新機遇。

Techtopia 創新科技區

AR, VR, IoT, Applied AI, Machine Learning, Robotics, Drones, Automation, Smart Factory, Office Tech, Smart Home, Fintech, Blockchain, Biotech, Genomics, Eco Tech, Advanced Energy Storage, Advanced Materials, Merchant Services and O2O Solutions, Mobile Payment, Brand New O2O Experience and E-Commerce

擴增實境、虛擬現實、物聯網、人工智能、機器學習、機器人技術、無人飛行載具、金融科技、區塊鏈、生物科技及基因組學、自動化系統、智能工廠、辦公室科技、智能家居、環保科技、先進儲能技術、先進物料、商戶服務及O2O方案、流動支付服務、O2O購物及電子商務新體驗



Envision Lot 環球發明區

Global Inventions

薈集來自世界各地發明家，展示最新發明



2018 香港創新科技國際發明展頒獎典禮

7/12/2018



The Hatchery 「初創」專區

Local and overseas innovative and tech start-ups

集合本地及海外創新及科技初創企業的服務及產品，物色合作夥伴及投資者



The Boosters

營商方案區

IT & Security Systems, E-Commerce and Digital Solutions, 3D printing, Quality Control & Testing Services, PR, Branding and Marketing Solutions, Finance, Accounting, Insurance, Legal Services, Logistics, Real Estate Agents, Business Centre, HR & Business Consultants, Design Services, Government and Institution Support

電子商貿及數碼方案、資訊科技及安全系統、三維打印方案、質量控制及檢測服務、公關、營銷及市場推廣、融資、會計、保險及法律服務、物流、地產代理及商務中心、人力管理及商業顧問、設計服務、政府機構及商會服務



Organisers:
主辦機構

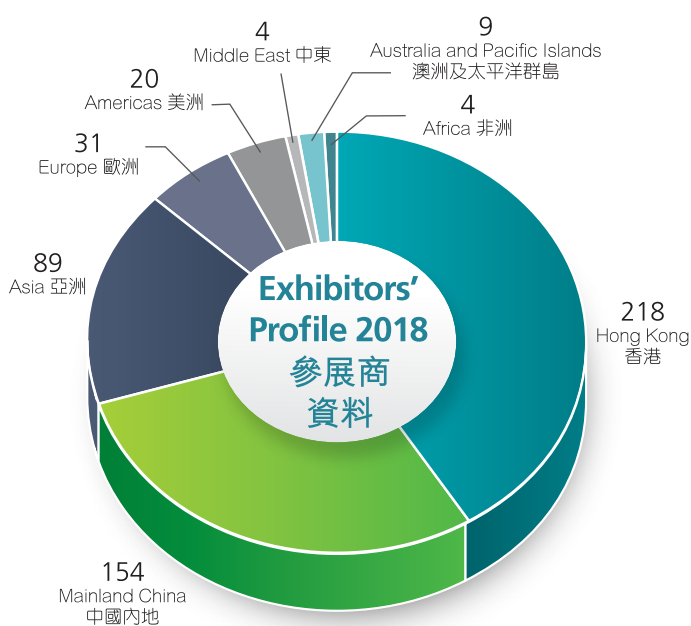


The Pathfinder

商機區

Business and investment opportunities from overseas markets including ASEAN, Belt & Road countries and Greater Bay Area

國際及內地商會，經貿部門，貿易推廣機構及企業，工業園及各地投資項目等，介紹各地，特別是一帶一路及大灣區地區的營商及投資機會，尋求合作夥伴



From Our Participants 與會人士評語



SmartBiz Expo is one of the events that I always come to in Hong Kong. There are many SME business owners, entrepreneurs, and investors from all over the world looking for the latest technology and business networking opportunities, and meetups with potential buyers, sellers, suppliers, and new partners. I recommend this event to all entrepreneurs, especially from Southeast Asia, to leverage on Hong Kong as a bridge between the China market and the world.

創智營商博覽是其中一個驅使我到香港的活動。這裏集合很多來自世界各地希望尋求最新應用科技、拓展商脈、認識潛在買家、供應商和合作夥伴的中小型商家、企業家和投資者。我推薦大家，尤其是東南亞的企業家，善用香港這個高效連繫中國與環球市場的橋樑。

Mr Stephanus Titus Widjaja
BISA Pte Ltd (Singapore)



SmartBiz Expo and the Hong Kong International Franchising Show offer a unique platform for innovative entrepreneurs and investors in the region to share their vision, develop strategic partnerships, and materialise their objectives. I was impressed with the wide spectrum of innovations across various industries presented at the exhibition. It is a true showcase of investment opportunities in the region.

創智營商博覽以及香港國際特許經營展為創新企業家及投資者提供了獨特的平台，讓他們能夠分享其遠見、開拓具策略性的合作夥伴關係，以及實現他們的目標。令我眼界大開的是展覽會展出了各式各樣來自多個行業的創新產品，絕對是促進區內投資機會的理想平台。

Miss Phailin Udombanditkul
N-Vest Venture Co., Ltd. (Thailand)

Fast Facts 基本資料

Opening Hours : 4-5/12/2019 (Wed-Thu 星期三至四) 9:30am - 6pm
開放時間 6/12/2019 (Fri 星期五) 10am - 6pm

Venue : Hall 1, Hong Kong Convention and
地點 Exhibition Centre
香港會議展覽中心1號展覽廳

Admission : Free admission. Trade visitors aged 18 or
入場人士 above only.
免費登記 (只供18歲或以上業內人士參觀)



Participation Fee, Format and Discount Option 參展形式，費用及折扣

Format of Participation 參展形式	Booth Service Fee 展台服務費*
8 sq.m. Standard booth 8 平方米標準展台	HK\$30,300 / US\$3,900 (per booth 每標準展台)
Custom-built Participation (min. 16 sq.m.) 特裝參展 (最少16平方米)	HK\$3,000 / US\$400 (per sq.m. 每平方米)

10% discount is applicable if application with payment is submitted on or before 31 July 2019
於2019年7月31日或以前提交申請(連參展費用)，可享10%提前報名優惠

* HKD pricing applicable to Hong Kong exhibitors with valid Hong Kong Business Registration only
港幣展台服務費只適用於持有有效香港商業登記證的香港參展商，其他參展機構必須以美金展台服務費付款

Act Now & Apply for Booths Online 請即行動 網上申請展位

Apply for booths online and manage your exhibition-related matters through our online service, Exhibition Online Platform (EOP), which is convenient, quick and efficient.

大會現已推出「參展一站通」網上服務，報名及辦理參展事宜更便捷。

- Submit your booth application online and receive immediate acknowledgement from HKTDC
- Track application status and update information online anywhere, anytime
- Receive fair-related information and reminders in timely fashion

- 上網遞交參展表格，本局即時發出申請收悉通知
- 隨時隨地上網檢視申請進度及更新資料
- 第一時間獲得最新展覽資訊及備忘



Apply for booths now, please visit the fair website at www.hktcdc.com/smartbizexpo and click "Apply Booth" button.

申請展位，請瀏覽博覽會網址 www.hktcdc.com/smartbizexpo，選擇「申請攤位」按鈕。

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Organiser 主辦機構

Concurrent Events 同期舉行活動

創新及知識產權周活動系列
An Event of

